



LIEE / NTUA



DIME – LIEE / NTUA ATHENS 2006 CONFERENCE

“Entrepreneurship, knowledge, learning and the evolution of industrial/territorial clusters and regions”

November 30 and December 1, 2006

Organized: by the Laboratory of Industrial and Energy Economics at the National Technical University of Athens

Coordinator: Yannis Caloghirou, Asc.Professor

Conference E-mail: dimeliee@chemeng.ntua.gr

Conference Web site: dime-liee.ntua.gr

Conference venue: National Hellenic Research Foundation

Thursday, November 30

9:00 Welcome

9:30-10:30 Keynote speaker Ulrich Witt, Prof. of Economics and Director Evolutionary Economics Group, Max Planck Institute.

“Changing patterns of technological knowledge production and the organizational adaptations inside the firms”

10:30-11:45 1st session: Regional innovation systems, spin-offs and knowledge-based entrepreneurship.

10:30-10:50 Co-evolution in Constructing Regional Advantage: Exploring the Multiple Roles of Lund University in Strengthening the Regional Innovation System in Scania, B. Asheim, P. Benneworth, L. Coenen, J. Moodysson.

10:50-11:10 Entrepreneurial Founder Effects in the Growth of Regional Clusters: How Early Success is a Key Determinant, M. Dahl, C. Ostergaard, B. Dalum.

11:10-11:30 Knowledge inheritance in the region, A. Weterings.

11:30-11:45 Discussion

11:45-12:00 Coffee break

12:00-13:15 2nd session: Entrepreneurship and Education

12:00-12:20 The dynamics between problem-oriented and solution-focused entrepreneurial education, S. Ollila, K. Williams.

12:20-12:40 Entrepreneurship education in Greece: experience and challenges for a Technical University, L. Papayannakis, I. Kastelli, D. Damigos, G. Mavrotas.

12:40-13:00 Enhancing human capital for the promotion of technology-based entrepreneurship in an intermediate economy: The case of engineering education in Greece.

13:00-13:15 Discussion

13:15-14:15 Lunch break

14:15-15:15 3rd session Prior knowledge and interfirm knowledge flows: the role of the entrepreneur

14:15-14:35 Prior knowledge and entrepreneurial innovative success, U. Cantner, M. Goethner, A. Meder.

14:35-14:55 A Naturalistic Approach to the Theory of the Firm: The Role of Cooperation and Cultural Evolution, C. Cordes, P. Richerson, R. McElreath, P. Strimling.

14:55-15:15 Discussion

15:15-16:30 4th session Local Dynamics and Global Linkages

15:15-15:35 Why some clusters succeed and others decline? A model of locational norms diffusion, R. Suire, J. Vicente, Y. Dalla Pria.

15:35-15:55 Constraints and Drivers of Successful SME Global Engagement: Embeddedness, Growth-orientation and Networking, C. Gray.

15:55-16:15 Clusters in the global knowledge based economy: knowledge gatekeepers and temporary proximity, F. Rychen, J-B Zimmermann.

16:15-16:30 Discussion

16:30-17:00 Coffee break

17:00-19:30 Round-table discussion

“Knowledge-based entrepreneurship in the context of the Lisbon strategy: The policy dimension”

21:00 Dinner

Friday, December 1

9:00-10:00 Keynote speaker Ioannis Economidis, EC, DG for Research, Directorate for Biotechnology, Agriculture and Food
“Knowledge-based Bioeconomy”.

10:00-11:15 1st session Cluster development and transformation

10:00-10:20 Local Cluster Life Cycles and Entrepreneurship: Quantitative Dimensions of Cluster Development, D. Fornahl, M-P. Menzel.

10:20-10:40 Entrepreneurship and clustering in nanotechnologies, P. Cohendet, E. Pawlak.

10:40-11:00 What's the cost of losing one's home? Location choice and firm survival following the forced relocation of German machine tool firms after World War 2.

11:00-11:20 The transformation of a quasi cluster in Northern Greece to a cluster that embraces Southern Balkans, L. Labrianidis.

11:20-11:40 Discussion

11:40-12:00 Coffee break

12:00-14:00 Round table discussion

"Entrepreneurship, knowledge and the regional dimension: Where do we stand on theory and empirical evidence." F. Malerba, M. Mc Kelvey, B. Dalum, S. Ioannides

14:00-15:00 Lunch break

15:00- 16:15 2nd session Knowledge-based entrepreneurial growth

15:00-15:20 Entrepreneurship and the High Growth Companies: The Evolution of the Gazelles and their Ties to the Territory, S. Janczak, F. Bares, S. Boiteux, M-F Clerc-Girard.

15:20-15:40 Experiences of Knowledge Based Entrepreneurship in Czech Republic and Hungary: Results from Biotechnology and IT Case Studies, K. Bishop.

15:40-16:00 Foreign vs Domestic knowledge: Two sides of one economy, V. Kravtsova.

16:15-16:30 Discussion

16:30-17:45 3rd session The impact of internal factors and regional context on firm performance

16:30-16:50 Network Position, Organisational Absorptive Capacity and Firm Success. Evidence of an agglomeration area in East Germany, U. Cantner, K. Joel.

16:50-17:10 Connecting "stand-alone", "local buzz" and "global pipeline" firms; a plea for a non-clustered regional innovation policy, O.A.L.C. Atzema, E. J. Visser.

17:10-17:30 Firm performance in knowledge intensive spatial contexts – a multilevel analysis, O. Raspe, F. van Oort.

17:30-17:45 Discussion

20:00 Dinner